

EDUCATION INITIATIVES & PROGRAMS

The **WoodIndustryEd.org** website consists of a comprehensive database of industry training courses; high school and post secondary woodworking, design and construction programs throughout North America. The website also has listings of industry and related industry associations, student and professional competitions, scholarships, a calendar of events and trade press. It is intended to be the definitive destination for educational resources in the woodworking industry.

woodindustryed.org



Over 50 **College of Woodworking Knowledge (CWWK)** educational seminars are offered at the biannual AWFS[®]Fair within categories that include business management, cabinet/millwork, software/technology, techniques/applications, hand-crafted furniture, safety & environment and Teacher Track.

AWFS[®] hosts **Fresh Wood**, a biennial national woodworking competition for high school and post secondary students in conjunction with the AWFS[®]Fair. The students compete in multiple categories including original design for manufacture and receive tool and cash prizes sponsored by industry.

freshwood



SkillsUSA serves students preparing for careers in skilled trade occupations. AWFS shares the vision of SkillsUSA in **strengthening our industry by preparing young people for skilled careers.** AWFS staff and affiliated volunteers coordinate the SkillsUSA California regional and state woodworking contests. **Volunteer or support today!**

The **Society of Wood Manufacturing**, or "SWM", is a new AWFS chapter with the purpose of **supporting woodworking education programs and connecting schools with industry partners in Southern California.** We are focused on attracting more young people into the wood manufacturing industry through our involvement with SkillsUSA California, MFG Day Events, and Local high school woodworking programs. SWM manufacturing and woodworking tours and networking events throughout the year. All AWFS member companies receive three (3) complimentary SWM individual memberships - join today!



Design it Digital is an online student design competition. Entrants design a solution to one (or more) of three presented furniture design scenarios using CAD and rendering software. This contest introduces students to challenges that designers face when making a custom piece of furniture and highlights the use of CAD software in the wood products manufacturing industry. **Our focus is to engage young people into thinking about the many career opportunities available in the wood industry.**



MFG Day encourages companies to open their doors to students, teachers, and the general public to help **showcase manufacturing and to introduce people to industry sectors and career opportunities.** Now is the time for your company to get involved! **List your event for FREE on MFGDay.com** and when you register to host an event, you gain access to numerous event planning resources.

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AWFS.org
AWFSFair.org



MEET THE NEW FACE OF MANUFACTURING

"Meet the New Face of Manufacturing" is a comprehensive marketing effort to **acquaint and interest young people in careers in wood products manufacturing.** We want to convey the reality of 21st century manufacturing – it is modern, high-tech, offers varied and challenging careers and is ready to welcome the next generational workforce. For a **FREE copy of the "New Faces" posters**, which contain a QR code linking to a resource page send a request to adria@awfs.org (include your name, mailing address, quantity, and which version/s you would like). Please share this with career counselors, parents, school administrators and others who guide students in career choices.